



NATIONAL COLLEGE OF PHARMACY

Approved by Pharmacy Council of India, AICTE, DME & Govt of Kerala
Affiliated to Kerala University of Health Sciences, Accredited by NBA

TO WHOMSOEVER IT MAY CONCERN

This is to certify that the information given in the attached documents are verified by me and is true to the best of my knowledge.

Dr. Sujith Varma.K **PRINCIPAL**
Principal National College of Pharmacy
Manassery, Kozhikode
National College of Pharmacy
Manassery, Mukkam, Kozhikode





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Entrepreneurship Cell (E-Cell) and Achievements:

- **E-Cell established in August 2022.**
- E-Cell members won **first prize in National Entrepreneurship Challenge (NEC)** from IIT Bombay with cash prize of Rs 70,000 and online course resources worth of Rs 5 lakhs.
- Received funds: The college has got **Impact lecture funds (Rs 12,000) from IIC** and **IEDC fund (Rs 2 lakhs) from Kerala Government.**

Duties and Responsibilities of E Cell - Team Catalyst (National College of Pharmacy)

Total Members: 26

Overall coordinators (2 Members)

Name: Nawal Abdul Kareem

Mobile: 6282667184

Email: nawal.ak.nak@gmail.com

Year of Study: 4

Name: Shabeebudheen PP

Mobile: 9526222835

Email: shabeebudheenp22@gmail.com

Year of Study: 4

- Lead the Entrepreneurship Cell in an infinite capacity
- Prepare a schedule for all Cell activities.
- Take initiatives and get them executed through the team
- Maintain coordination among all wings of the Cell
- As and when necessary, deliver the Cell's report to the academic advisors and the principal.
- Contact alumni and other business owners to provide feedback to students who have innovative ideas
- Be responsible and accountable for all affairs of the Cell
- Organizes meetings

Operations Head (1 Member)-

- Scheduling events
- Maintain coordination among all wings of the Cell
- Ensuring the schedule is followed correctly by all departments
- Assists in finance and manages budgets
- Negotiates prices with venues, and speakers
- Trains new hires on expectations and daily activities



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Campus relations head (2 Members) -

- Handling all deals with students - answering questions and understanding their needs
- Contact Alumni and other Business owners to provide feedback to students who have innovative ideas
- Directly interact with the student entrepreneurs and keep a track of their progress
- Help out people with ideas to set up their start-up on campus
- Organize campus activities targeting entrepreneurs and provide them with a platform to interact.

Head of Media and Publicity (2 Members) -

- Direct all of the content on E-Cell's social media handles and websites.
- Manage publicity campaigns of various activities under E-Cell, ensuring timely release of social media posts and coming up with innovative publicity ideas.
- Ensure proper coverage of the events conducted by the Cell in written, still photography & videography modes

Social Media Managers (3 Members) -

- Develop, implement and manage our social media strategy.
- Manage and oversee social media content.
- Measure the success of every social media campaign.
- Stay up to date with the latest social media best practices and technologies.
- Work with content writers and designers to ensure content is informative and appealing.
- Collaborate with the Media and Publicity team
- Communicate with other E Cells via social media to create a strong network.

Content Strategy and Direction (3 Members)-

- Scheduling content
- Compiling interesting post ideas
- Collaborating with content management teams, creative teams, and writers to implement the strategy
- Performing extensive research and analysis of trends related to pop culture

Design Heads (3 Members)-

- Work in tandem with the Head of Media & Publicity and Head of marketing to design creatives for the various events and activities of the Cell, including posters, newsletters, brochures, social media posts, etc.
- Ensure timely completion of designs well before the event
- Assist Head, Media & Publicity in designing publicity campaigns for the Cell
- Be responsible for stage design during events

Content Writers (2 Members)-

- Conducting in-depth research on industry-related topics in order to develop original content.
- Developing content for blogs, articles, product descriptions, and social media.
- Assisting the marketing team in developing content for advertising campaigns.



Principals
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- Proofread content for errors and inconsistencies.
- Editing and polishing existing content to improve readability.
- Conducting keyword research and using SEO best practices to increase traffic to the E-cell page.
- Creating compelling headlines and body copy that will capture the target audience's attention.

Event Management (8 Members) -

- produce detailed proposals for events (including timelines, venues, suppliers, staffing, and budgets)
- Prepare budgets and ensure adherence
- liaise with marketing teams to publicize and promote the event
- manage all pre-event planning along with coordinators.
- troubleshoot on the day of the event to ensure that all runs smoothly and to budget
- Ensure that all facilities (such as stalls, seating, etc) are properly set up before the event
- oversee the dismantling and removal of the event and clear the venue efficiently
- produce post-event evaluation to inform future events
- Research opportunities for new clients and events.

The image shows a certificate of appreciation for the Catalyst team. At the top, it features logos for E-cell, NEC, and Westbridge, along with the text 'National Entrepreneurship Challenge' and 'Celebrating 25 Years'. The main title is 'E-SUMMIT 23' with the subtitle 'INCEPTION OF INNOVATION'. The text on the certificate reads: 'Congratulations Catalyst, We are happy to announce that Catalyst has been selected for the NEC final based on your exceptional performance in the series of tasks given. The team is invited to E-Summit 2023 to perform the final tasks. E-Summit the Asia's largest business conclave where all the flagship events of E-Cell IIT Bombay converges, it comprises of speaker sessions, workshops, and competitions on the 28th and 29th of January, 2023. In finals, the team will conduct the tasks offline and report to E-Cell, IIT Bombay, and the winners will be awarded prizes worth 6 Lakhs. We are confident and expect that the team will continue to amaze us and wish you had an enjoyable, learning-packed, and truly insightful experience with NEC E-Cell IIT Bombay.' The certificate is signed by Manan Goyal, Overall Coordinator, and Prerna Chapparwal, Overall Coordinator.



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List of Programs conducted by the E-Cell Members in the Year 2022

S.NO	Name of the Program	Date of the Program	Page no/ Identification no
1	Business Fest	12-10-2022	01
2	National Innovation Day (Idea Box Competition)	15-10-2022	02
3	Motivational Session by Successful Entrepreneur and Startup Founder	29-10-2022	03
4	E-Announcement of Annual Performance	18-11-22	04
5	Idea Pitching Competition	25-11-2022	05
6	Kintsugi (Embracing flaws and imperfections' to highlight the three R's of waste hierarchy- Reduce, Reuse and Recycle)	9 and 10 th , November, 2022	06
7	National Education Day	11-11-2022	07



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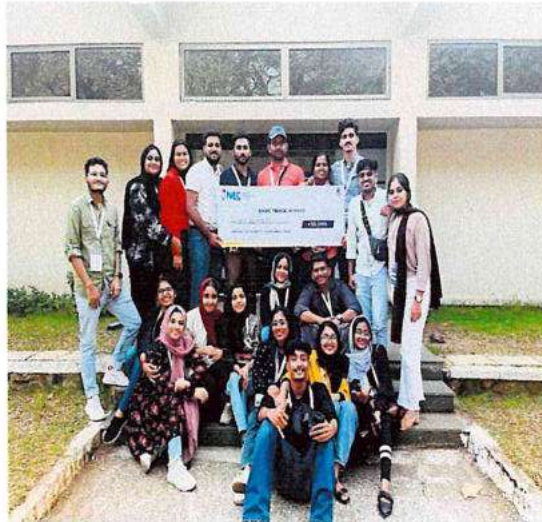
S.NO	Name of the Program	Date of the Program	Page no/ Identification no
1	National Start UP Day	18-01-2023	08
2	E Summit-2023/ Participating and winning National Entrepreneurship Challenge in IIT Bombay	28 th and 29 th , January, 2023	09
3	Awareness Program on Waste Management, Present Scenario and its remedy	17-02-2023	10
4	Start-up Boot camp	27 th and 28 th , February, 2023	11
5	IEDC Summit(March)- Kochi	04-03-2023	12
6	Women's Day Celebration	08-03-2023	13
7	Workshop on 3D Designing and 3D Printing	24-03-2023	14
8	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/ Technology Transfer Centre (NIT Calicut)	11-04-2023	15
9	Session on how to plan for Start UP and legal and Ethical steps	30-05-2023	16
10	Session on Innovation/Prototype Validation converting Innovation into a Start-up	5 th July, 2023	17
11	Session/ Panel Discussion with Innovation and Start-up Ecosystem enablers for the Region/State/National level	5 th July, 2023	18
12	Designathon'23	5 th August, 2023	19
13	IEDC Summit-2023 (October)- Trivandrum	12 th October, 2023	20
14	Business Seminar by Uthara Ramakrishnan (Founder- Investment Consultant- Artha Financial Services- Kozhikode)	23-12-2023	21



Signature
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Won First Prize and Received Cash Prize of Rs 70,000 in National Entrepreneurship Challenge (NEC) conducted by IIT Bombay, January 2023

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National Entrepreneurship Challenge, National College of Pharmacy won the Championship
Mukkam: National College of Pharmacy of Kozhikode Mukkam, KMCT Group became the champions in the National Entrepreneurship Challenge held on January 28-29, 2023. The only team from Kerala to qualify is the National College of Pharmacy, which is selected from the health sector at the national level. National College of Pharmacy was selected as a semi-finalist directly in the basic track challenge out of 1000 colleges at the national level and reached the finals. After Successful completion of various tasks like Marketing Logistics, Poster Designing etc. in the finals, the National College of Pharmacy won the first prize of Rs.70,000 along with online educational resources worth five lakhs. IIC student Coordinator Nawal Abdul Karim, Staff Coordinator Dr.Kathirvel along with 18 member team participated in the event held at IIT Mumbai.

National Entrepreneurship Challenge (NEC) achievements in Newspaper




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**DECEMBER 14
NATIONAL ENERGY
CONSERVATION DAY**

Organized by
Department of Pharmacology, NSS UNIT, IQAC & IIC
National College of Pharmacy

- Awareness Programs on Energy Conservation
- Essay Writing Competition

[/nationalcollegeofpharmacy](#)

National Conservation Day on 14-12-2022



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**NATIONAL
STARTUP DAY**

18th January
2023 | NCP Seminar Hall
10 AM

Resource Person:
Ms. Noureen Aysha
(Co-Founder- FarmSafe)

Organized by IIC, e-cell, IQAC and IEDC National College of Pharmacy
KMCT Medical College Campus, Mukkam, Kozhikode - 673602 | www.nationalcollegeofpharmacy.org



8XG9+7M8, Manassery, Kerala 673572, India
Manassery
Kerala
India
29°C
84°F
2023-01-18(Wed) 12:36(pm)

National Start-up Day on 18-1-2023



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STARTUP BOOT CAMP
IEDC is organizing Two Day Startup Boot Camp to screen, incubate and scale up early stage ideas.
February 27-28, 2023
Venue: KMC (Level 5, New Block)
Knowledge Partner: CSI
For More Info: +91 8301073509, Dr. Kishorvel S, IEDC Nodal Officer, KMCT National College of Pharmacy
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KMCT Medical College Campus, Manassery, Kozhikode - 673502 | www.nationalcollegeofpharmacy.org



Start-up Boot Camp

Workshop on 3D Modeling & 3D Printing
24th March 2023 | 11 AM to 3 PM
Venue: Level 7, KMCT Dental College Auditorium
Resource Person: Vigneshwaran S, Founder & CEO, Virtual Frontier Robotics
Organized by IQAC, KMCT Dental College & KMCT Innovation and Incubation Council (IIC)

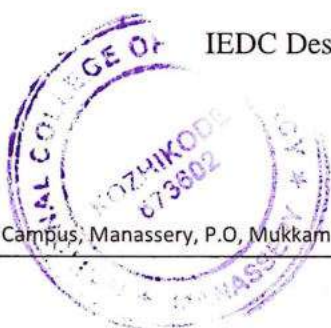


Workshop on 3D Modelling and 3D Printing

IEDC DESIGNATHON '23
Join us for an exciting day of Innovation, Creativity, & Collaboration, where IEDC Teams from KMCT Group of Institutions taking part to compete at the Designathon.
IEDC Program Activities Include: (Designathon, Workshop, Startup Showcase, Network)
Entry Ticket: 0/IEDC
Prize Pool: ₹15000
5th August 2023 | Saturday
09:30 am - 3:30 pm
Venue: KMCT (Level 5, New Block)
Organized by IQAC, KMCT CARS and Students Union 2023
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IEDC Designathon' 23



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